

# disco DiscoFeed Setup Checklist:

Reference this checklist for a successful launch with Disco! For help along the way, please refer to the "Help" icon in your dashboard or reach out directly to [support@disconetwork.com](mailto:support@disconetwork.com).

**Are you an advertiser with Disco?** Complete the following steps:

- Set your CPC [here](#).**
- Enable Products for Cross-Sell:** within the [products tab](#) (DiscoFeed > Products), enable **4-8 SKUs** under the cross-sell column using search and order them (DiscoFeed > Manage > Product Ordering)
- Gather Creatives + Copy:**
  - Product Images:** come with 3-4 images that have performed well on other channels to upload to Disco. We recommend adding a GIF or lifestyle image. Avoid using photos with plain white backgrounds - be eye-catching!
  - Banner:** upload an evergreen banner (16:9 with 1064×600 pixel resolution) for your Offer ([DiscoFeed > Manage](#))
- Set Up Your Disco Offer:** in the DiscoFeed section ([Manage > Offers & Leads](#)), provide the promotion you want to feature, add a landing page URL & click save.
- Payments:** Subscribe to our \$50/mo membership fee [in-platform](#) (Settings > Payment). Your store owner may need to approve the Shopify subscription. You will only be charged your CPC once a prospective shopper clicks on your advertisement.
  - If you have UTM tools, or use Klaviyo, you can set up those connectors!

**Are you a publisher with Disco?** Complete the following steps:

- Set up exclusions:** Manage [the categories](#) (Settings > Brand) of your brand and add any additional [exclusions](#) for brands that would advertise on your post-purchase pages (DiscoFeed > Manage)
- Publishing the DiscoFeed:** Click the blue 'Publish' button in the [DiscoFeed section](#) to publish the DiscoFeed on your TY page & submit your account for review. Make sure **both boxes are checked off**.
  - Upgraded to Checkout Extensions?** Please follow [these quick steps](#) to add the DiscoFeed to your Order Status and Thank You Pages.

**Still have questions?**

- [Welcome Workshop Deck](#)
- [DiscoFeed Setup - Best Practices](#)
- [Disco FAQ](#)

