

disco DiscoFeed Setup Checklist:

Reference this checklist for a successful launch with Disco! For help along the way, please refer to the "Help" icon in your dashboard or reach out directly to support@disconetwork.com.

Attending an onboarding session? Complete the following steps beforehand:

- Enable Products for Cross-Sell:** within the [products tab](#) (DiscoFeed > Products), enable **4-8 SKUs** under the cross-sell column using search
- Gather Creatives + Copy:**
 - Product Images:** come with 3-4 images that have performed well on other channels to upload to Disco. We recommend adding a GIF or lifestyle image. Avoid using photos with plain white backgrounds - be eye-catching!
 - Banner:** upload an evergreen banner (16:9 with 1064×600 pixel resolution) for your Offer ([DiscoFeed > Manage](#))
- Set Up Your Disco Offer:** in the DiscoFeed section ([Manage > Offers & Leads](#)), provide the promotion you want to feature, add a landing page URL & click save.

Ready to publish your brand to Disco? Make sure you complete the following:

- The above are completed!**
- Set up partner categories and extensions:** Manage [the categories](#) (Settings > Brand) of brands with which you'd like to advertise and add any [exclusions](#) for brands that would advertise on your post-purchase pages (DiscoFeed > Manage)
- Payments:** Subscribe to our \$50/mo membership fee [in-platform](#) (Settings > Payment). Your store owner may need to approve the Shopify subscription. You will only be charged your CPA/CPO once a customer converts a sale.
 - If you have UTM tools, or use Klaviyo, you can set up those connectors!
- Publishing the DiscoFeed:** Click the blue **'Publish'** button in the [DiscoFeed section](#) to publish the DiscoFeed on your TY page & submit your account for review. Make sure **both boxes are checked off**.
 - **Upgraded to Checkout Extensions?** Please follow [these quick steps](#) to add the DiscoFeed to your Order Status and Thank You Pages.

Still have questions?

- [Welcome Workshop Deck](#)
- [DiscoFeed Setup - Best Practices](#)
- [Disco FAQ](#)
- [Disco Attribution Model & Pricing](#)

