

Disco Pricing Sheet

[Last updated: September 8th, 2023]

The Disco Pricing Sheet outlines the fees Customer must pay to Disco under the Disco Merchant Terms (“Terms”) unless otherwise agreed to by Disco in writing. Disco reserves the right to modify the fees at any time.

Standard Fees

Fee Type	Price
Monthly Platform Fee (incl. Disco Surveys, Disco Data, Partner Inbox, Community Access)	\$50
Guaranteed CPA	Fixed CPA (Cost per new or lapsed 12+ months customer) and Fixed CPO (Cost per returning customer) as set by the customer
DiscoAudiences	Fixed monthly charge, unless variable pricing requested
Pro Tools (One-click offers and Up-sell)	\$0.05 per unique display

Conversion Sources for Guaranteed CPA

Network conversions may be sourced from several consumer touchpoints, including but not limited to:

- Order Confirmation Pages
- Shipping/Tracking Pages
- Media publisher inventory
- Post-purchase pages of consumer mobile apps
- Email and SMS offers

Attribution Methodology for Guaranteed CPA

Disco uses a 14-day lookback window for view-through and click-based conversions.